

Board Meeting Minutes

AAUW

Date: Jan 8, 2025

Time: 10:30am

Meeting called to order by: Karen Langer Baker

IN ATTENDANCE:

President Karen Langer Baker, Pres-elect and 1st VP of Programs Patty Carlson, co-VP Membership Maritza Gonzales, Finance Officer Margot Dokken, Media Communications Ann McCarthy, Public Policy Joy Frew, Corresponding Secretary Helena Hannah, Mentorship Carolyn Thom, Recording Secretary Marisa Romano

Previous to the meeting the minutes for the November 6 meeting were sent to board members and they were approved via e-mail

Committee Reports

CORRESPONDENCE –

Helena brought up the question of thank you cards and who is responsible for sending them, specifically for donations such as those given at our Red Stocking event. It was decided that fundraising is responsible for that correspondence.

FINANCE REPORT –

Margot Dokken reported
AAUW Fallbrook branch operations
December income \$1,032
December expenses \$2,154.67

Net (-1,122.67)

Account balances are as follows: Checking \$11,758.74 Savings \$31,097.39

Legacy acct

\$45,975.75 SPF scholarship acct \$27,491.25

SPF Tek Trek acct 5,875

Treasurer's report – In looking at our November and December income it was noted that we are not raising enough funds to cover operating expenses. A motion was made and seconded to raise Fallbrook branch dues in conjunction with national raising its dues. The board voted and approved.

Margot to look at interest bearing accounts to make some additional income for our operating expenses.

FUNDRAISING –

Red Stocking Fundraiser held on Friday, December 6 was successful, but we still do not have final numbers of all of the donations given. We were told by SPF that all donations need to be in by Dec 1, therefore we will need to plan our big fundraiser earlier in the year.

The board discussed having a wine tasting fundraiser in the spring. Karen Estes to investigate whether we can have it at a local winery or a local restaurant.

Currently SPF, our fundraising platform charges 5% of donations as an administrative fee. There is another fundraising platform called Zeffy that is free for non-profits. Margot will research this platform and advise the board if we should switch over.

Opportunity Drawings We will continue with the drawing at our next meeting and further look into IRS rules for raffles.

MEMBERSHIP –

Maritza Gonzales reported

Nine new members were added to our branch and tags for new members have arrived and will be handed out at our next meeting.

A printed version of our membership directory will be put together by the membership committee and 75 directories in black and white cover stock will be ordered. The goal is to have them available for our next general meeting.

MEDIA COMMUNICATIONS–

Ann McCarthy reported

The newsletter is being sent to our membership on a monthly basis. She would like to purchase a subscription for Canva at \$120 a year to use for newsletter graphics. Patty would also like to purchase a new AAUW banner and will need artwork.

MENTORSHIP –

Carolyn Thom reported

The annual speech contest will be held in April but there is no topic at this time. Several ideas were given.

The end of the year field trip was discussed and one of the ideas being strongly considered is the Cheech Museum in Riverside. One of the considerations is the cost of the entrance fee at around \$20 per person.

PROGRAMS –

Upcoming:

January meeting PAD Project

February meeting Coleen Robinson on Finance

March meeting Public Policy Ann McCarthy and Joy Frew

PUBLIC POLICY –

Joy Frew reported

Joy spoke about new recommendations in D.E.I for AAUW members to learn about cultural humility and to explore concepts of diversity, equity, and inclusion, individually and as a branch.

The state Public Policy Committee feels that once members have experienced consciousness raising, the next step is to make structural changes to promote inclusion. Some people on the Board said our Branch is becoming more inclusive.

PUBLIC RELATIONS –

The purpose of this program is to raise community awareness of AAUW

The board discussed privacy issues when disseminating information to the public, specifically regarding our mentees. It was agreed that we can use pictures of the girls, but no names will be included. It may be better to use back of the head shots when taking pictures during events.

The Fallbrook branch of AAUW earned three stars of the Five Star Program. The board looked at the two categories, Advancement and Communications & External Relations, for which we did not receive stars and discussed what needs to be improved in order to receive them.

SCHOLARSHIPS –

Marisa Romano reported

The scholarship season has started. The committee will be meeting in January to discuss the application and interview process.

NEXT MEETING

Next meeting will be held on March 5, same location and will be a potluck.

Meeting adjourned at 1:07pm.

Respectfully submitted by Marisa Romano