

Board Meeting Minutes

AAUW

Date: Sept 4, 2025

Time: 3:28pm

Meeting called to order by: Patty Carlson

IN ATTENDANCE:

President Patty Carlson, Media Communications Ann McCarthy, 1st VP of Programs Jennifer Enriquez, 2nd VP Programs Pam Eskue, 2nd VP Membership Grace VanderWerf, Finance Officer Margot Dokken, Mentorship Chair, Carolyn Thom, Fundraising Chair Karen Estes, Recording Secretary Marisa Romano

Before this meeting the minutes for the June 12th meeting were sent to board members and they were approved via e-mail.

Committee Reports

NEW BUSINESS –

Patty Carlson reported

AAUW National has a 5 Star Program designed to help branches align with strategic priorities and advance the mission. The five categories are: **Advancement, Public Policy & Advocacy, Governance & Sustainability, Programming, Communications & External Relations**
Our Fallbrook branch was awarded 4 stars, one star better than last year. Way to go Fallbrook.

FINANCE REPORT –

Bank balances:

Checking \$11,346.60

Savings \$32,380.21

Legacy endowment \$45,693.09.

California AAUW's Special Projects Fund (SPF) \$16,551.86

Tech Trek account \$3,325

Venmo account \$170.00

Margot Dokken presented the 2025-2026 budget proposal. The board discussed the new budget, and a motion was made to approve the budget as proposed. The motion was seconded and approved.

FUNDRAISING –

Karen Estes reported

The Cork & Canvas fundraiser held in July at Adobe Hills Winery was a success. Our goal was to raise \$1000, and we went over and beyond and raised \$1,376.92. The plan is to continue the fundraiser next year at the same location and to open it to members and invited guests.

We will continue with fundraising letters to the Angel Society and Rally for Children, as well as court new and existing donors.

The board discussed our annual Red Stocking fundraiser. If possible, it will be held in the same location. A poll was taken to see if we should change it to a catered event, but the consensus was to continue with a potluck.

MEDIA COMMUNICATIONS–

Ann McCarthy reported

Media chair discussed what is expected of the webmaster position and what each individual chair is responsible for providing. A handout was given to delineate those responsibilities for better management of our website.

MEMBERSHIP–

Grace VanderWerf reported

The board discussed having a master sheet of members at our meetings for them to be able to check off their name.

Membership contacted members to remind them if their membership was expired and how to sign up online. A new member form is available on our website and will give us the information we need for posting new member information.

New magnetic name tags you can write on were purchased.

AAUW business cards were purchased for the board to help with recruitment.

MENTORSHIP –

Carolyn Thom reported

The AAUW mentees voted and chose Selena Quintanilla for the scarecrow project this year. There was a good turnout by the mentees to work on Selena which will be placed in front of Sharon Robinson's store.

Carolyn and Sue went to the AVID classroom and spoke about our mentee program, they will be interviewing new mentee applicants on September 9th. There is a google form in the newsletter for new and continuing mentors to fill out.

The Fallbrook High School is hosting a career day combined with SPA DAY on September 27. Our mentees are invited to attend.

PROGRAMS –

Upcoming:

Our upcoming meeting on September 13th is the Tek Trek and new membership meeting. It will be Hawaiian themed.

The October general meeting will feature Michelle's Place, a cancer resource center and Public Policy.

PUBLIC POLICY –

Ann McCarthy reported:

Public policy is focused on registration day September 16th at Major Market. A training will be held at Joy Frew's home on September 6 for volunteers helping people register.

NEXT MEETING

Next board meeting will be held on November 5 at 3:15pm, same location.

Meeting adjourned at 5:16pm

Respectfully submitted by Marisa Romano